



## High Definition Video Streaming and Recording

LifeSize® Video Center is the most powerful one button HD streaming, recording and auto-publishing solution on the market today

### Business Critical

No matter what your business is, it has one asset that is worth more than anything you are carrying in inventory – information. Information like analysis on operating more efficiently, inspirational guidance from executives, strategy for training your sales force or developing successful employees, and so much more.

LifeSize knows better than most – information is only useful if it can get into the right hands. It is why for years, we have offered our powerful HD video communication services to businesses of all sizes. Around the world, thousands of companies are using LifeSize systems to communicate timely, business critical information at an unsurpassed level of quality and price for performance.

You trust LifeSize to take your business communication anywhere – but what if “anywhere” is in a time zone halfway around the world? Perhaps you must also get information to employees who are on the road selling, unable to join in. Or what if your presentation is so valuable that all new employees should listen, regardless of whether they have been hired after the fact? They may even want to review the same discussion multiple times to absorb everything the content has to offer.

### One Button to a Better Business

Introducing the newest innovation from LifeSize. LifeSize® Video Center adds simple yet powerful streaming, recording and auto-publishing capabilities to the LifeSize high definition video conferencing portfolio. And the system builds upon the unmatched HD quality, ease of use, and superior price/performance you have come to expect from LifeSize.



Using LifeSize Video Center with any LifeSize Passport, LifeSize 220 series endpoint, or LGExecutive, powered by LifeSize, business users can press one button to broadcast, record and auto-publish meetings, discussions and presentations to anyone with access to the Internet. Think global town hall meetings, HR presentations, sales training, partner discussions, onboarding of new hires – any important content available wherever and whenever your audience is ready and able to listen. And accessible for on demand playback, anytime and anywhere your team members can get online.



## Keeping it Simple

The company that you have come to trust for HD video conferencing is proud to offer LifeSize Video Center - the most powerful streaming, recording and auto-publishing solution on the market. But power was not our only goal for the executives, HR professionals and IT support personnel we designed the system to help – usability was just as crucial. From setup to recording and management, it does not get any easier than LifeSize Video Center.

### The Power of a Single Appliance

LifeSize Video Center is the first system on the market that streams, records, publishes and manages HD content in a single, easy to install box. LifeSize Video Center, paired with any LifeSize 220 endpoint, is all you need to record all participants, data and video, and stream it live or on demand with no transcoding or processing delay. And paired with LifeSize Passport or LGExecutive, powered by LifeSize, LifeSize Video Center allows you to record video, out of a call.

More importantly, there is no quality compromise with this single appliance. LifeSize Video Center offers the most concurrent recordings, simultaneous streams and overall capacity for storage available today.

### Easy for Anyone to Use

For content creators, LifeSize offers one-button recording and immediate publishing of meetings and presentations. Users simply hit record, enter the key that relates to their department or subject matter, and begin presenting. LifeSize Video Center automatically manages the video, putting it on the proper “channels” and setting permissions correctly so that only those viewers who are allowed access can see the presentation. Once the presentation is complete, the “stop recording” button is pressed and that is it – no more action is required.

For viewers, LifeSize offers accessibility from the moment the recording begins – streaming in real-time or for playback at a more convenient moment. The system allows employees to easily switch between the video and any related presentations, charts, and data that were recorded, and can be replayed as often as necessary. LifeSize Video Center is also ideal for employees who are out sick, have special needs that cannot be met in a specific business setting or offsite meeting location, or who simply benefit from reviewing information multiple times.



## Quality without Compromise

LifeSize has partnered with businesses of all types and sizes for years, offering unmatched performance and usability at a price tag that works within any company's budget. LifeSize helps reduce your travel costs and other operating expenses that come with physically bringing people together.

LifeSize Video Center is no exception, offering the following unique, useful features at a fraction of what any competitive HD solution would cost:

- Single appliance for quick installation at any company already using or planning to purchase a LifeSize 220 system, LifeSize Passport or LGExecutive, powered by LifeSize
- Recording keys for organizing content and only showing it to the right audiences
- Easy one button, intuitive recording and automatic publishing
- Real-time streaming and anytime, anywhere playback
- Simple video management and organization for executives and HR representatives
- User-controlled layouts of video and presentations, charts or data during recording and playback
- Unmatched capacity for simultaneous recordings, live and on demand playback streams
- Up to 720p30 HD video - the quality you have come to expect from LifeSize



## Freedom to Share on Your Terms

For LifeSize, nothing is more rewarding than seeing our systems in action – especially in a time where business drivers are requiring as much efficiency as possible. LifeSize Video Center allows the sharing of information at a level of quality that makes everyone feel like they are in the same room – and with a level of simplicity that allows everyone to join in. Whether your goal is to go to market faster, respond more swiftly to competitive pressure, improve your overall ROI or simply to increase employee morale, LifeSize offers the following benefits:

- Global collaboration and content sharing whenever busy schedules permit
- Increased access to information and executives for all employees
- Easier onboarding of new employees and dispersion of HR information
- Shared presentations and training between offices in time zones all over the world
- Better collaboration with partner companies throughout your aggregated business network
- Special access for those who cannot make it to a business offsite or are out sick that day
- Reduced carbon emissions and wasted time for travel to meetings.



# LifeSize® Video Center

Be Everywhere. Live or On Demand.

Unrivaled price/performance,  
when paired with LifeSize 220 series endpoints,  
LifeSize Passport or LGExecutive, powered by LifeSize



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